

#9  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of  
Reiner KRAFT, et al.

Serial No. 09/757,901

Filed: January 10, 2001

: Atty. Docket: ARC9-2000-0048-US1

: Group Art Unit:2188

: Confirmation No. 8326

For: *PERSONALIZED PROFILE BASED ADVERTISING SYSTEM AND  
METHOD WITH INTEGRATION OF PHYSICAL LOCATION USING GPS*

**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D. C. 20231

SIR:

The attached Form PTO-1449 provides a listing of information which may be relevant to the subject application. This IDS is not intended as a representation that better art is not available, nor that the information provided is prior art.

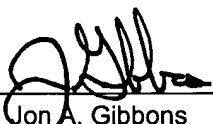
This IDS is submitted under:

- ☒ 37 CFR 1.97(b) - No Fee.  
☐ 37 CFR 1.97(c) - No Fee, with Certification.  
☐ 37 CFR 1.97(c) - Fee.  
☐ 37 CFR 1.97(d) - Fee, Certification & Petition.

The Commissioner is authorized to charge any required fees under 37 CFR 1.17(p) and (i) (1) to Deposit Account No. **09-0441**.

Respectfully submitted,

Date: 3/30/01

By:   
Jon A. Gibbons  
Registration No. 37,333

FLEIT, KAIN, GIBBONS,  
GUTMAN & BONGINI P.L.  
One Boca Commerce Center  
551 Northwest 77th Street, Suite 111  
Boca Raton, Florida 33487  
(561) 989-9811  
(561) 989-9812 (facsimile)